



MONACO OCEAN PROTECTION CHALLENGE

2025 - 8th EDITION





WHAT IS IT ABOUT?

The Monaco Ocean Protection Challenge is an **international business plan pitching competition** for students and fresh graduate, showcasing **new business concepts** with a **measurable, positive environmental impact on the ocean.**

OUR MISSION

Concretely support the successful creation and development of **start-ups and organizations**, able to demonstrate a positive impact on the ocean preservation in a short or medium term.



Conserve and sustainably use the oceans, seas and marine resources for sustainable development



WHO CAN PARTICIPATE ?

“EARLY STAGE IDEAS” CATEGORY

Open to students (Bachelor, Master, MBA & PhD) and fresh graduates with a **business concept**.

“EXISTING START-UPS” CATEGORY

Open to students, fresh graduates & entrepreneurs, with an **existing company**, created after January 2023.

Note : you have the possibility to create groups formed by members of different specialization or university. It is not mandatory belonging to the same university or specialization.

CO-ORGANIZED BY



Monaco's International university aims to prepare new generations of Managers and Entrepreneurs for the challenges of the world of today and tomorrow.

Founded in 1906 by Prince Albert I of Monaco to federate scientific and political actors to raise Ocean Protection awareness.

A non-profit association developing and promoting projects with positive social impact and contributing to Monaco's soft power.

Dedicated to the protection of the environment and sustainable development on a global scale.

2025 TIMELINE



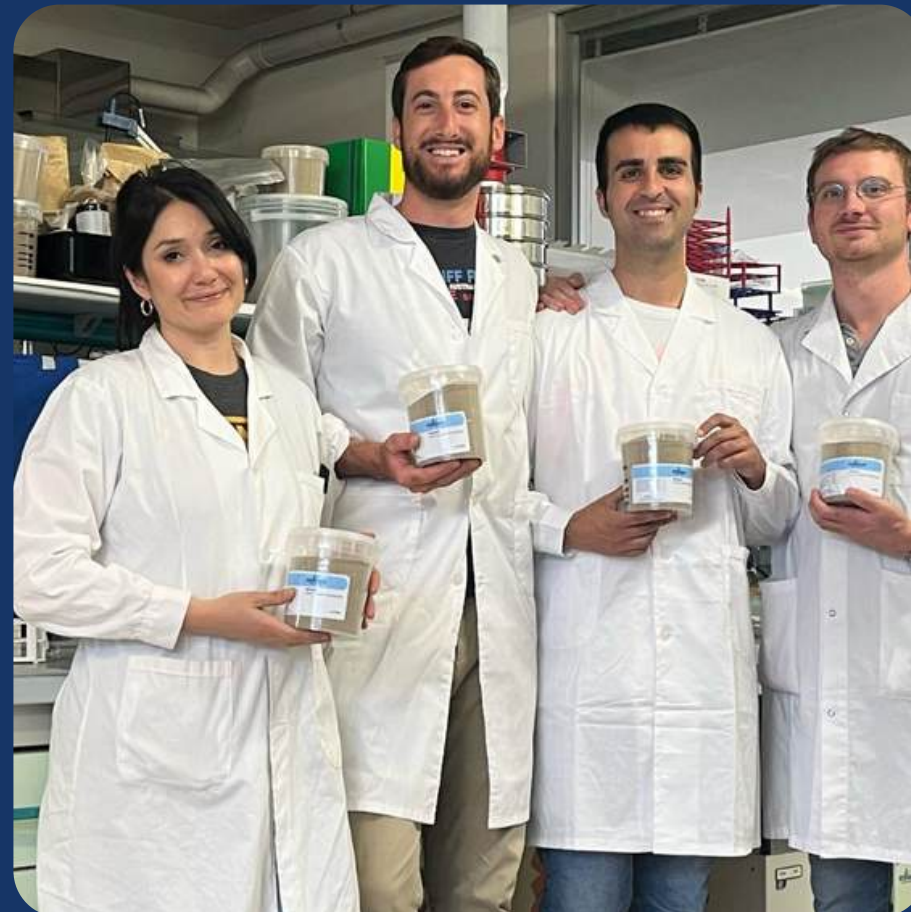
OUR IMPACT



Making aquaculture sustainable through specialized feed based on enriched insect proteins.

€1.5 million raised since 2021; objective: an additional €4.5 million in 2024

2022



An innovative and eco-responsible in vitro ecotoxicity test for product formulations that are more respectful of the marine environment.

2024



MAIN SPONSOR

CFM INDOSUEZ
WEALTH MANAGEMENT

OTHER SPONSORS


Dietsmann
Maintaining Energy


WHITE CASTLE
PARTNERS


ecocean
Raised to be wild

VITALE
MONTE - CARLO
1913

 **inalve**

SUPPORTING PARTNERS

**OCEAN
INNOVATORS
PLATFORM**

 **SWEN**
Capital Partners

monaco
ocean week

**WORLD
ECONOMIC
FORUM**

 **1000
OCEAN
STARTUPS**

AWARDS 2024

“EARLY STAGE IDEAS” CATEGORY

- 2,000€
- Freediving initiation
- Exclusive photograph
- Trophy-artwork

“EXISTING START-UPS” CATEGORY

- 5,000€
- Accelerator programm
- Freediving initiation
- Trophy-artwork

PRIX COUP DE COEUR



- 2,000€
- Trophy-artwork

F.A.Q.

I am afraid that my project/my idea will not be successful enough

MOPC objective is to turn your idea into a concrete business, and support you in all stages of its creation.

What will be expected from me, concretely?

First, you will have to submit your idea. You will have one page to convince the first jury.

If your project is selected, the MOPC team will support you in the next step: presenting a business plan and a 1 minute video. It will be submitted to a second jury made up of experts. The teams from the 3 most convincing projects will be invited to the Grand Finale in Monaco.

I am not in Monaco's region

The whole process is done remotely, and if you are selected for the Grand Finale, we will cover your travel fees and arrange a one night stay.

I don't have a team/I carry out my project alone

If you have an idea, but not all the skills to implement it, we can offer to find a team for you (students from business school, engineering, scientific courses, etc.).

If you carry out your project alone, you are obviously welcome.

I have another question

Write to us quickly at info@monaco-opc.com! We will respond to you very quickly so that you can move forward with complete peace of mind.

CONTACT US



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**Monaco Ocean Protection
Challenge**